

< Custom Code

+ Add Custom Code

Add custom code snippets to the head or body of your site. [Learn more](#)

Head



Google Analytics
Applied on: All pages
Code type: Analytics

...

Body - Start

[Add Code](#)

Body - End



HubSpot Tracking Code
Applied on: All pages
Code type: Essential

...

Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.